

**Firestone Building  
 Products Company, LLC**

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October 21, 2009

Gloria Smeja  
 Metalmaster Roofmaster  
 4800 Metalmaster Way  
 McHenry, IL 60050

Dear Gloria:

Firestone Building Products is proud to announce a new level of achievement recognition, the Platinum Council, designed to reward contractors who demonstrate outstanding performance over an extended period of time. As a loyal customer, who regularly earns the highest Quality Points, we wanted to inform you of this exciting opportunity.

The first Platinum Council Award winners will be those who accumulate the most Quality Points in consecutive years, placing them among the top 30 Master Contractors for the two-year period. The first period for the Platinum Council Award will be for the years of 2009-10.

In recognition of our premier Firestone Platinum Council Award, winners will be rewarded with a fabulous trip to a European destination for the owner and a guest. Additional benefits will include local and national publicity, cooperative advertising allowances, Firestone clothing discounts and much more.

Quality Points are currently earned by achieving a Class 1 Rating on Red Shield Warranted Roofing Systems. Below is a chart showing how points are currently earned.

System Type	Class 1 Rating	Firestone Preferred Insulation*	Firestone Preferred Edge Metal**	Maximum Points Per Square Foot
Single-Ply EPDM or TPO	5	3	2	10
Asphalt APP or SBS	5	3	2	10
BUR	2	3	2	7
Metal Roofing Panels (UC-3, UC-4, UC-6, UC-14)	20	0	0	20
* Includes: ISO 95+™, ISO 95+ Tapered, ISOGARD™ HD, HailGard™				
** Includes: UNA-Edge™, AnchorGard™, EdgeGard™, UNA-Clad™ Metal (Factory or Contractor fabricated)				

We wish you success in achieving this new Firestone Platinum Council Award. Thank you for your support of Firestone Building Products with a continued commitment to installing high quality EPDM, TPO, asphalt and metal roofing systems.

Sincerely,



John Geary  
 Vice President of Marketing



**NOBODY COVERS YOU BETTER™**  
<http://www.firestonebpco.com>

