

January 6, 2010

Dan Smeja  
Metalmaster/Roofmaster  
4800 Metalmaster Way  
McHenry, IL 60050-7017

Dear Dan:

Congratulations on achieving the 2010 Firestone Building Products President's Club Award. Earning this distinction is based on exceptional inspection ratings and total square footage for all Red Shield warranted Firestone Roofing Systems installed in 2009. Attaining President's Club status is a reflection of your firm's strong commitment to quality and your outstanding leadership.

As a 2010 President's Club Award winner, you are eligible to receive marketing communications support, programs, and material, all at no cost. This support includes credit for additional co-op advertising funds, increased discounts on Firestone merchandise and apparel, publicity regarding the achievement sent to national trade publications and your own web listing on our corporate website.

In addition, this achievement puts you well on your way to qualifying for our new Platinum Council in 2011. Those who accumulate the most Quality Points in consecutive years of 2009-10, will be placed among the top 30 Master Contractors for the two year period. Winners of our premier Firestone Platinum Council Award will be rewarded with a fabulous trip to a European destination for the owner and a guest.

Congratulations again on your achievement of this prestigious accomplishment and we thank you for your business and loyal support of Firestone Building Products.

Sincerely,



Tom Walker  
Vice President of Sales



John Geary  
Vice President of Marketing

**NOBODY COVERS YOU BETTER**

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